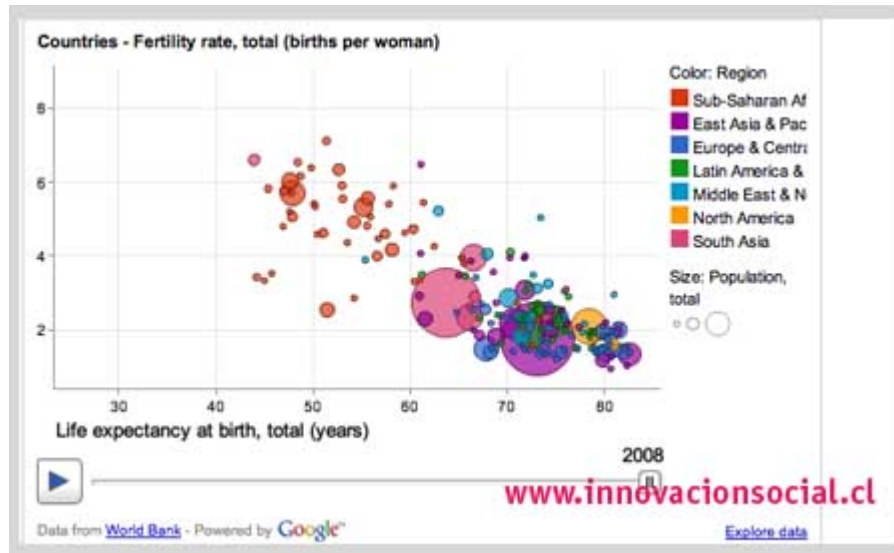




## Public Data Explorer Google- Open public data for decision making

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There is already a lot of research in the social sciences [statistical orientation] that yields raw data for further analysis and **decision making**. Thanks to the exponential growth of the Internet, there is plenty of this data available for us, simple mortals, to use for answering our own research questions. This type of data has also the potential to be used for decision making in the realm of **public policies**. In a previous post, we had talked about [Hans Rosling](#) and his “[Gapminder](#)”, an interactive tool for **statistical data exploration** [structured

data]. Today, I would like to put upfront the example of the [Public Data Explorer](#) from **Google**. Not too late ago, Google bought “[Trendalyzer](#)”, a data analysis tool from [Gapminder](#) and made this tool **even more public**. Ola Rosling, Hans’ son, talks about the tool in the [following video](#).

But not only that, the abilities of this new “[Public Data Explorer](#)” allows common individuals to explore easily large **public data sets** [coming from: UN, OECD, WORLD BANK, ETC] by giving them as a default, tools to visualize and communicate this information interactively. **Data becomes more accessible and universal**. Give it a try.

Read more @ [www.innovacionsocial.cl](http://www.innovacionsocial.cl)